Video Services Forum Meeting Series

October 6 & 7, 2009

Fox SPEED Facility, 1220 W.T. Harris Blvd., Charlotte, NC 28262

Meeting Room: Studio B

Local Contact: Nicci Roebuck 704-501-5708 office

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Dan	, , igoriac	40

Daily Agendas				
Tuesday, Oct. 6	VSF Activity Group Meetings & Presentations			
7:30 – 9:30 AM	Time reserved for active members of the Cop3VBR Activity Group Working Session, Chair: Carl Ostrom	Spring Hill Suites		
	- Meeting Starts 10AM, in Studio B-			
10:00 – 10:15 AM	Welcome to Charlotte, logistics, introductions	Brad Gilmer		
10:15 – 11:00	SPEED Facility and how it all started.	Richard Friedel & Jim Hopkins, Fox and Tom Creter, SPEED		
11:00 – 11:45	Program Availability	Jim Welch, IneoQuest Technologies		
11:45 – 1:00 PM	Lunch – Provided by VSF			
1:00 –1:30	VSF Produced Test Materials: Content and Technology	Wes Simpson, Telcom Product Consulting		
1:30 – 2:00	No-reference quality assessment	Amy Reibman, ATT Labs		
	Break 30 Minutes			
2:30 – 3:00	Operational and Technology Overview SPEED	Tom Creter, VP of Engineering, SPEED		
3:00 - 4:00	Tour of the SPEED facility	Various Fox and SPEED Personnel		
4:15	Meeting Adjourn for the Day	Spring Hill Suites		
4:30 – 6:30	QoE Activity Group Working Session, Chair: Stefan Winkler			
Wednesday, Oct. 7	- Meeting Starts 8:30AM, in Studio B-			
8:30 – 8:35 AM	Logistics, Introductions + Coffee	Brad Gilmer		
8:35 – 9:00	Cop3vbr Activity Group Update	Carl Ostrom, System Resource		
9:00 – 9:30	HBRAV Activity Group Update	John Dale, Media Links		
	Break 30 Minutes			
10:00 – 10:10	VidTrans10 Discussion	Wes Simpson, Telcom Product Consulting		

10:10 – 10:30	QoE Activity Group Update	Stefan Winkler, Symmetricom
10:30 – 11:00	User perceived QoE in H.264 Video	Nikil Jayant, VQLink
11:00 – 11:30	Service-based transport discussion	Brad Gilmer, VSF
11:30 – 12:45 PM	Lunch – Provided by VSF	
12:45 – 1:50	The Pitfalls of Software Development: What every Executive Needs to Know	MJ Drouin, Consultant
1:50 – 2:30	NASCAR Remote Broadcast	Steve Stum, NASCAR Media Group
2:30 PM	Meeting Adjourn	
3:00 – 5:00 PM	Time reserved for active members of the HBRAV JPEG 2000 AG Working Session and reserved for active members – Chair: John Dale/Pierre Costa/Ryan Korte	Spring Hill Suites
Thursday, Oct. 8 7:30AM – 10:30AM	Time reserved for active members of the HBRAV Uncompressed AG Working Session and reserved for active members – Chairs: John Dale/Pierre Costa/Ryan Korte	Spring Hill Suites

RER 10/8/2009

Springhill Suites Charlotte University Research Park

8700 Research Drive

Charlotte, North Carolina 28262 USA

Phone: 1-704-503-4800

Charlotte Airport - CLT

Hotel direction: 13 miles North

• Driving Directions: From Charlotte/Douglas International Airport take Airport Freeway to Billy Graham Parkway. Turn right onto Billy Graham Parkway. I-85 north to exit 45B (Harris Blvd), At the first stop light turn right onto Research Dr. Take first right into Springhill Suites.

This hotel does not provide shuttle service.

• Alternate transportation: Yellow Cab; fee: 40 USD (one way) ;on request

Above info from hotel site http://www.marriott.com/hotels/travel/cltsh-springhill-suites-charlotte-university-research-park/?toDate=&groupCode=vsfvsfa&fromDate=&app=resvlink

SPEED is on same side of W.T. Harris Blvd and next to Springhill Suites.